Overview

The conference is scheduled to take place in Freetown from 29th June - 1st July 2022 following a Youth Conference which will take place on 27th - 28th June 2022. Recognising girls as a diverse group, with distinct and intersectional needs and priorities, we will also host a Girls’ Summit. The conference will centre wellbeing, healing, and care as a political priority: wellbeing practitioners will be on hand to provide support to speakers and participants, and we will have a dedicated wellbeing space.

Sponsors, collaborators and funders are critical to the success and long-term impact of the conference and will help to ensure it is diverse, inclusive, and grounded in the priorities of feminist groups and movements that are leading the struggle to tackle sexual and gender based violence. We are deeply grateful to all funders and partners, particularly those that are able to make early commitments and help shape the conference with us.

Engaging as a funder or supporter will provide you with the following organisational benefits:

1. Opportunities for collective learning and influence
2. Intergenerational collaboration and action
3. Stronger networks and partnerships
4. Organisational visibility and brand

Additional benefits are dependent on the level of sponsorship and would include a combination of the following:

- Acknowledged in all conference documentations including programmes, bags, and other promotional materials, in the final conference report, media publications and other printed material
- Participation of staff members, girls and young people nominated to the Youth, National and International Steering Committees.
- Guaranteed speaking slots in the opening and/or closing plenaries
- Dedicated exhibition space
- Guaranteed side event
- Organisation logo included in all key publications and promotional materials and organisational website link included on the conference website
- Access to VIP green room during the conference
• Invitation to high level intergenerational dialogue with girl and young feminist movements
• Invitation to a networking evening
• Provision of technical, narrative, and financial reports on the conference
• Conference passes

For general sponsorship, there are four levels:

1. Co-convener (our highest level of sponsorship with all accompanying benefits)
2. Premium Collaborator
3. Collaborator
4. Supporter

In addition to general sponsorship, we are seeking partners for the following:

• 2 Day Youth Pre-Conference. The Youth Pre-Conference involves 1-2 days of youth-led learning, network building and collective action. It brings together young feminist activists and movement actors to prepare together and build connections in advance of the formal conference. It is an opportunity to develop a shared plan for how to influence the formal conference and provide recommendations to decision-makers from the beginning.

• 1 Day Girls’ Summit. Recognising the specific needs and priorities of girls, the Girls’ Summit is a girl-centred space to build connections, solidarity, and collective influence. It will bring together grantee / partner groups from Purposeful, With and for Girls and other sponsors.

• Wellbeing, Healing and Care. The conference will centre wellbeing, healing, and care as a political priority: wellbeing practitioners will be on hand to provide support to speakers and participants, and we will have a dedicated wellbeing space.

• ‘Into the Beyond’ Partnership. We are deeply committed to working with funders and movements to ensure that the impact of the conference lives long after July. ‘Into the Beyond’ Sponsors commit longer-term funding, either through their own channels or via Purposeful to move flexible resources to feminist movements focused on sexual and gender-based violence. These should be
new financial commitments and will support movements to continue to take collective action, leveraging the momentum of the conference.

Our conference team is on hand to answer any questions you have and to provide tailored support to you and your organisation. For more information and the detailed sponsorship packages, please contact Georgia Booth: georgia@wearepurposeful.org